

STATWARS Judging Support for Teachers

There will be 4 awards for the STATWARS competition – you will submit 4 entries per class who will be judged in each category below:

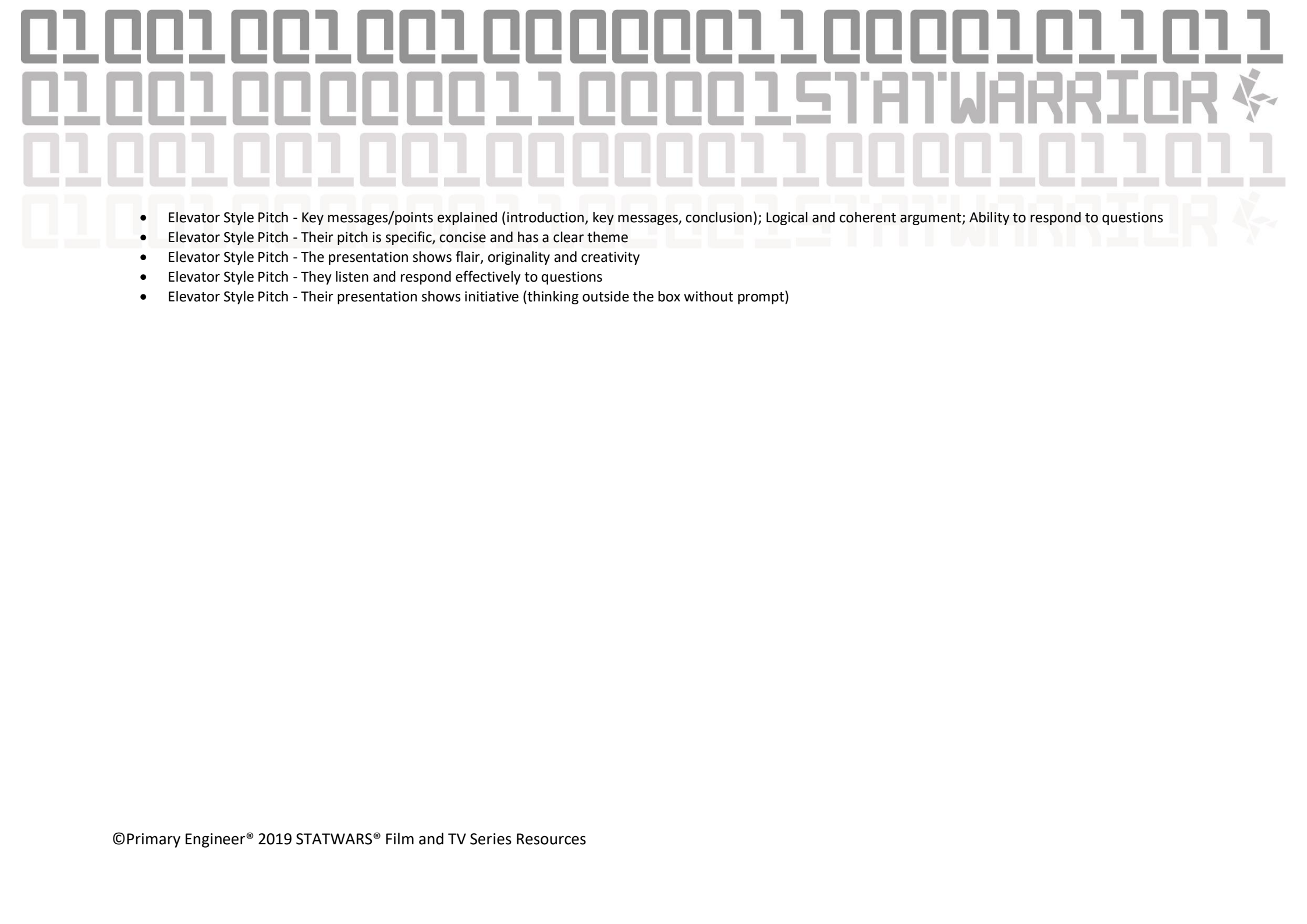
- **Best Data Analysis**
- **Best Communication**
- **Most Creative Presentation**
- **Overall Winner (based on the 3 requested outcomes of the project infographic poster, advertising poster, sales pitch)**

You can use the following criteria to help judge your pupils work or ask the class to vote on who they think should be the winner:

- General - Data collected has been clearly organized and is useful
- General - Thoughts and ideas are articulated effectively
- General - The conclusions made from the data analysis are informative

- Data driven poster - Contains facts and figures that are relevant and thought provoking. Use rational data to elicit an emotional response
- Data driven poster - The conclusions made from the data analysis are logical, offer insight and support the theme for their pitch
- Data driven poster - Any communication tools that are used, support their ideas effectively (graphs, digital aids, printed posters)
- Data driven poster - They have added additional or innovative elements to their presentation (Music, animation, QR codes etc)
- Data driven poster - Promotes their idea in a logical, easy to understand way
- Data driven poster - Data has been displayed in a variety of ways
- Data driven poster - Focused on the solution to the problem – Clear purpose. A great infographic tells a meaningful story

- Advertising Poster - Typography Hierarchy – i.e. they have used a consistent varying level of text size to draw your eye
- Advertising Poster - It stands out – text, photographs, illustrations etc.
- Advertising Poster - Uses suitable contrast/colour to draw the eye
- Advertising Poster - Clear message and call to action

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- Elevator Style Pitch - Key messages/points explained (introduction, key messages, conclusion); Logical and coherent argument; Ability to respond to questions
 - Elevator Style Pitch - Their pitch is specific, concise and has a clear theme
 - Elevator Style Pitch - The presentation shows flair, originality and creativity
 - Elevator Style Pitch - They listen and respond effectively to questions
 - Elevator Style Pitch - Their presentation shows initiative (thinking outside the box without prompt)